



# ZOE WILSON

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## OBJECTIVE

Gaining experience and skills in marketing to expand my knowledge and advance my career, using my God-given gifts and talents to make a positive impact and share His love.

## WORK EXPERIENCE

### **Kinzie Wilson Racing YouTube Channel | 2018 – 2020**

Capture, create and edit videos for my sister's racing YouTube channel.

### **More Youth Volunteer Intern | 2022 – 2024**

Member of the More Youth Creative Team. Brainstorming, photography, creating content, and posting on Instagram at scheduled times.

### **Ezell Photography Website | June 2023**

Freelance website development and maintenance.

### **Westhill Landscapes Website | July 2024**

Freelance website development and maintenance.

### **Brass Key Custom Homes Social Media and Website Manager | 2023 – Present**

Photography, creating and editing videos, posting content, replying to comments, and promoting posts on Facebook and Instagram. Building and updating the website.

### **Mansfield ISD Communications and Marketing Intern | 2023 – Present**

Learn and assist in marketing strategies, event planning and photography, graphic design, content creation, and public relations.

## EDUCATION

### **Mansfield Legacy High School**

Class of 2025

### **National Honor Society Member**

2023-2025

### **Varsity Cheer Captain**

2023-2025

### **Stukent Social Media Marketing Certification**

#### **Relevant Classes**

- Photojournalism 1 & 2
- Principles Of Business and Marketing
- Social Media Marketing

## CORE SKILLS

### **Proficient in...**

- Google Workspace
- Microsoft Office Suite
- Canva
- Cap Cut Video Editing
- Adobe Creative Suite
- Instagram, Facebook, TikTok, YouTube

## REFERENCES

### **Alan Wilson**

Founder of Brass Key Custom Homes  
[alan@brasskey.net](mailto:alan@brasskey.net)

### **Faith Godwin**

Mansfield ISD Community Relations  
Specialist  
[faithgodwin@misdmail.org](mailto:faithgodwin@misdmail.org)

### **Katie Flowers**

Mansfield ISD Director of Community  
Relations  
[katieflowers@misdmail.org](mailto:katieflowers@misdmail.org)